



2017 JERSEY CITY LGBT PRIDE FESTIVAL MARKET VENDOR OPPORTUNITIES



OVERVIEW

Gayborhood Jersey City & Humanity Pride Productions will host the 17th Annual Jersey City LGBT Pride Festival on Saturday, August 26th, 2017. The Festival will take place on Newark Avenue between Grove Street and Jersey Avenue in the heart of historic downtown Jersey City. The Festival is adjacent to major mass transportation: PATH Grove street (two stops from Manhattan) and Bus. The Jersey City Pride Festival celebrates the diversity of the gay, lesbian, bisexual and transgender communities and allies of Hudson County and the New York City metropolitan area. Last year the official estimate of attendance at the festival was between 9-10,000 people. The Jersey City LGBT Pride Festival is recognized not only as the premier LGBT event in Hudson County, but also one of the largest festivals in the Northern New Jersey region. The events of Pride season exemplify the strength and growth of our LGBT & allied community.

More importantly, Jersey City Pride emphasizes the importance of diversity in our community, making it stronger and more accepting of all individuals and their contributions to our society. We invite you to be a supporting business or organization at this year's Jersey City LGBT Pride Festival.



2017 PRELIMINARY SCHEDULE OF EVENTS

- 17th Annual Pride Festival Week [8/18-8/25]
- Pride Festival Press Conference
- Official Hudson County & Jersey City Proclamations and Flag Raising Ceremonies
- Volunteer Reception
- 17th Annual Pride Festival [8/26]
- Official After Party

Information related to deadlines will be periodically updated online at www.jerseycitypride.com/ Please contact jcprideevents@gmail.com or call 917-647-5093 if you have any questions or concerns.



2017 MARKET VENDOR OPPORTUNITIES

Vendor Space Rental

	Price	Quantity	Total
Food Truck Vendor (10x10 exhibit space, no tent, no table, no chair)	\$350		
Arts & Crafts/Goods Vendor (10x10 exhibit space, no tent, no table, no chair)*	\$150		
Arts & Crafts/Goods Vendor (6x5 exhibit space, no tent, no table, no chair)*	\$75		
Local/Small Non-Profit (no tent, no table, no chair)	\$75		
National/Large Non-Profit (no tent, no table, no chair)	\$150		

Space Rental Add-ons

	Price	Quantity	Total
10x10 Vendor tent	\$135		
6' Table	\$30		
Chair	\$15		
Refundable security deposit	\$25	1	\$25
TOTAL AMOUNT DUE			

*All vendors need to submit an overview of items they wish to sell for approval by the Pride Committee

**Refundable \$25 security deposit must be included. It will be returned after the festival once a vending space is checked and clean of all trash and without damage.

(Please complete all fields)

Name to be recognized as Vendor (business or individual):

Facebook:

Twitter:

Website:

email:

Contact Person:

Address:

Telephone:

Fax:

Payment Information:

Please Invoice Us

Checks Enclosed (Include two checks made out to Hudson Pride Connections. One for \$25 refundable deposit and the other for the balance due. Please mail the checks along with the completed application and signed "Terms and Conditions" form [pages 3&4] to the address below)

Visa / MasterCard:

Name on Card:

Card Number:

Expiration:

Card Security Code (Three digits on back of most cards)

If the billing address is different than the address above please write the billing address here.

If paying via invoice or credit card email completed application along with the signed "Terms and Conditions" form (pages 3&4) to jcprideevents@gmail.com

You may also mail the required documents to: **Jersey City LGBT Pride Festival, 234 10th St, Unit 405 Jersey City, NJ. 07302**



Terms and Conditions

(Jersey City Pride Rules and Regulations)

1. The Festival is a rain or shine event. There is no "RAIN DATE". Vendors should supply their own umbrellas and/or tarps.
2. Jersey City Pride will not be responsible for any loss or damage to merchandise or displays.
3. Vendor application and payment must be postmarked on or before August 1st, 2017.
4. Sponsors (\$1,000-\$10,000) will be provided 10'x10' tent, one table and two chairs. Rentals of additional tents, tables and chairs will be available for a fee (see application for rates).
5. Vendors assume all financial responsibility for rentals and are responsible for returning all rentals in the same condition as they were received.
6. This application for space, accompanied by full payment, constitutes a contract for the right to use exhibitor space for the one day festival on August 26th, 2017. The Jersey City Pride Committee reserves the right to make the final determination of all space assignments in the best interest of the festival.
7. Each exhibitor will receive a confirmation email regarding their application acceptance. If you do not receive your confirmation by August 14th, 2017, please contact jcprideevents@gmail.com
8. All vendors must check in at the registration table. Check-in will begin at 10:30 am.
9. Exhibitors may begin installation immediately following registration check-in. Exhibitors cannot arrive before 10:00 a.m. and are STRONGLY encouraged to be completed with their setup by 12:00 pm. Booths must be ready by 12:30 pm. All vehicles MUST removed from the Festival Area by 12:30 pm. Public parking is available in the area behind City Hall which is located at 280 Grove Street.
10. The festival concludes at 9:00 pm. All exhibitor business must be concluded at this time. Each exhibitor is required to clean their exhibitor space and leave the premises in the same condition as they found it. If space is not clean, security deposit will not be returned.
11. The City of Jersey City and the Jersey City Pride Committee reserve the right to restrict exhibits that become objectionable for any reason, but not limited to noise, method of operation, or materials.
12. Food Truck Vendors must meet all health and sanitary codes and be in compliance with all local, state, federal, rules and regulations in regards to food handling and serving. Jersey City Pride relinquishes all responsibilities and liabilities concerning food handling to the Vendor Owner. Food vendors based outside of Jersey City must contact Jersey City to apply for a one-day permit.
13. Food Truck Vendors must secure all licenses associated to health and fire permits, and provide copies of their licenses and permits to the Pride Festival Committee by August 18th, 2017. Vendors are responsible for all other required permits.
14. Vendors and Merchants must abide by all city, state and federal laws associated with the sale of goods and services.

As the representative of my group or business, I have read and understand the terms and conditions listed herein and agree to them. I have read these guidelines to the members of my group and have discussed them thoroughly in a meeting prior to the Festival.

Signature of Representative: _____ Date: _____

Print Name: _____ Position: _____

